

Jal Shakti Abhiyan & Say No to Plastic Abhiyan (under swachhta pakhwada (13 September2019)

Institute of vocational studies has also organised **Jal shakti abhiyan & say no to plastic abhiyan under Swachh Bharat campaign**. The campaign was started from the campus with the banner and posters carried by the students. The students performed “Nukkad Natak” to spread awareness among the people of Madangir and nearby areas to keep hygiene and cleanliness around them. The purpose of Swachh Bharat Abhiyan was to spread awareness among the residents of nearby areas like Madangir, Dakshinpuri etc. to keep hygiene & cleanliness around them and to make the city a clean city. Through Nukkad Natak students educate masses to keep their surroundings neat and clean. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Bathing is very crucial for everyone. We need to take a bath at least once a day to keep you healthy. Cleanliness prevents dangerous infectious diseases by keeping away microbes, germs, mosquitoes, and other pathogens.

AIM OF SWACHH BHARAT ABHIYAN

To eliminate or reduce open defecation. Open defecation is one of the main causes of deaths of thousands of children each year. Not only latrine construction, the Swachh Bharat Mission will also make an initiative of establishing an accountable mechanism of monitoring latrine use as well as eradication of Manual Scavenging by converting insanitary toilets to sanitary.



The campaign was successfully completed by the students and has got much positive feedback and responses. It was a great experience for them.

